

udp FACULTAD DE COMUNICACIÓN Y LETRAS

Santiago, June 2024

CALL FOR APPLICATIONS **Position of Full-Time (Tenure Track) Assistant Professor at Communication School.**

1. Call

The Communication School at Diego Portales University calls for applications to fulfill a vacant for a full-time, tenure track, assistant professor with a specialization in digital communication.

2. Functions

- a. Teaching undergraduate and/or graduate courses in Advertising and Journalism (four courses a year in total, one of them can be in a graduate program).
- b. Conducting research. A minimum productivity of three WoS or four Scopus articles is expected every two years, as an author or co-author.
- c. Applying to external funds for scientific research projects (Fondecyt or similar) and/or funds oriented to the productive environment (Corfo, Fondef or similar).
- d. Carrying out other strategic tasks that the Communication School determines.

3. Application

3.1.-General and specific requirements to apply:

- a. PhD related to communication and new technologies.
- b. At least two articles already published or accepted in journals with WoS or Scopus indexing, as author or co-author.
- c. Professional experience of at least 2 years in projects related to digital communication such as: artificial intelligence; UX/UI; data analysis and visualization; digital metrics and audiences; digital product development, digital advertising discourse, etc.
- d. Experience of at least 2 years in undergraduate teaching.

3.- The applicant must send:

- a) Resume.
- b) Pdf copy of PhD certificate.
- c) Pdf copy of teaching certificates.

3.4.- Additional background:

The Selection Committee may request additional background information from the applicants.

4. Selection process

4.1.- The selection process includes the following phases:

- a. Pre-selection based on requested background. Those who do not meet the requirements or have not accompanied all the background information indicated above will be excluded immediately.
- b. Background analysis to call for an interview. In this stage, the Office of the Vice-Rector for Research and Innovation will participate to evaluate the scientific productivity of the applicants.
- c. Interview: in addition to verifying the aptitudes for the position of the pre-selected applicants, the working conditions in which they would perform the position will be informed.
- d. Following the criteria and weightings indicated below, the person will be selected for the position.

4.2.- Evaluation criteria and weightings

Criterion	Weighting
Curriculum Vitae and other background information attached	60%
Personal interview	40%
TOTAL	100%

4.3.- Submission of applications and deadlines.

- a. Applications must be sent to comunicacionyletras@mail.udp.cl indicating in the subject line the position for which you are applying.
- b. Deadlines:
 - Applications will be accepted until July 7, 2024.
 - Interviews: July 10 to 12, 2024 (face-to-face or videoconference).
 - Start of performances: August 1 to 5, 2024.